

WebTwist, your website content manager.



### Now, Any Staff Member Can Keep Your Site Current

Website management is critical to the success of your enterprise. It's important that your website is updated regularly and that any new pages be consistent with the look and feel of the rest of the site. All this can take significant time and expertise.

Efficient website management requires a turnkey solution that's easy-to-use, flexible, scalable, and cost-effective. That solution is WebTwist, a proprietary system designed by Brainstorm. WebTwist makes updating your site—even adding pages—a snap. And you don't have to be a technical guru, any member of your team can use WebTwist. When it comes to site management look to Webtwist, your dynamic content manager.

### A WebTwist Success

"WebTwist allows our team to be more proactive in creating new content, rather than continually focusing on maintenance. We can manage the entire architecture, expanding and enhancing the content. And, it's so cost-effective, the university saved the cost of three employees in our first year of using WebTwist."

Chris Williams  
Public Relations Director  
Anderson University

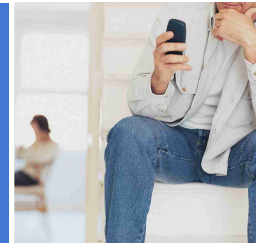
## features

HTML Expertise not Required  
Distributed Authorship  
Restricted User Level Access  
Web-based Interface

Internet Accessibility  
Template Format  
Low Overhead Site Redesigns  
Quick Editing

Built-in Search Engine  
Cost-Effective  
Dynamic Navigation

# WebTwist Feature Set Overview



### HTML Expertise not Required.

With WebTwist, adding new pages or changing the text on existing pages requires no HTML coding.

### Distributed Authorship.

WebTwist is designed for multiple users, so each area of your company can update information on a timely basis.

### Site Page Accessibility.

With user names and passwords, you can limit accessibility to site pages, so that team members can update only certain areas of the website.

### Accessibility.

With WebTwist, you can log on and update the content of your pages from any Internet access point.

### Template Format.

WebTwist formats your site around a template, which ensures a consistent, professional look throughout. Adding pages is easy with a template guide.

### Quick Editing.

With WebTwist, you can generate content quickly and efficiently, editing pages in minutes instead of hours.

### Low Overhead for Site Redesigns.

When you make changes to a template in WebTwist, the whole site is updated automatically.

### Web-based Interface.

WebTwist software is available through the Internet. You don't have to download anything onto your computer. There's nothing to install or maintain on your server. You can use WebTwist to update your site from any computer with Internet access.

### Dynamic Navigation.

WebTwist keeps your directories up to date. Any time you add a page to your site, the title of that page automatically appears on the navigation guide.

### Built-in Search Engine.

The built-in search engine allows your customers to conduct a text-based search for easy access to specific information.

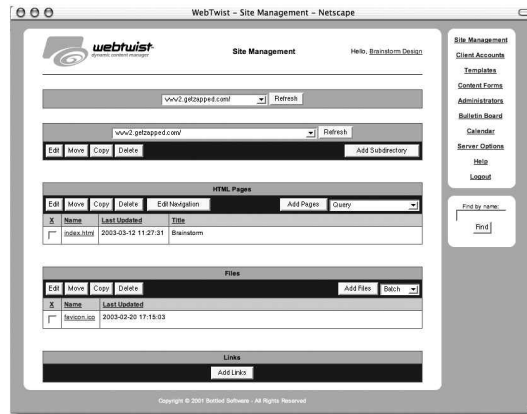
### Cost-Effective.

No other software on the market matches the features WebTwist offers. And, those that come close cost three or four times more!

## contact

For more information about Brainstorm™ products and services, please visit [www.getzapped.com](http://www.getzapped.com) or contact us:

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WebTwist site management interface